



## STATE OF THE BENELUX FUND INDUSTRY

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## **STATE OF THE BENELUX FUND INDUSTRY**

- **1.** AUM Dynamics
- 2. Key product trends
- 3. State of the AM industry
- 4. Zoom on Belgium





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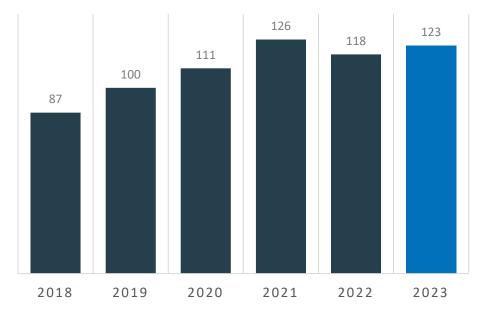
## **AUM** Dynamics

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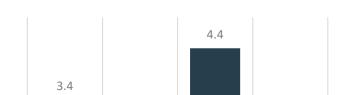
## Global AUM has recovered in 2023 due to market recovery and net flows

#### **Global AM market**

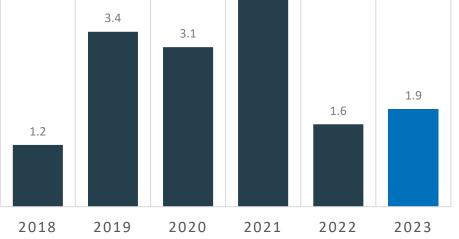


#### GLOBAL AUM (\$TN)

Positive market effect and net inflows in the industry have resulted in an increase in global AUM to €123tn from \$118tn at the end of 2022



**NET FLOWS AS % OF AUM** 



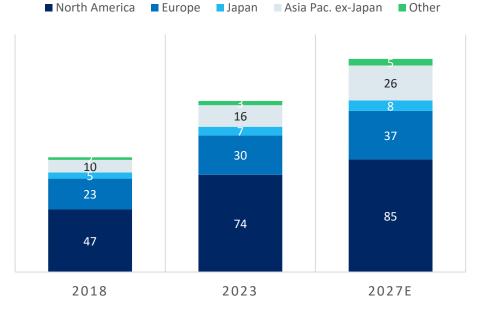
Net inflows in 2023 surpassed 2022 levels, although the product mix is much more skewed towards fixed income and money markets rather than equities





# Slowing global industry growth but significant growth still forecast in Asia ex-Japan

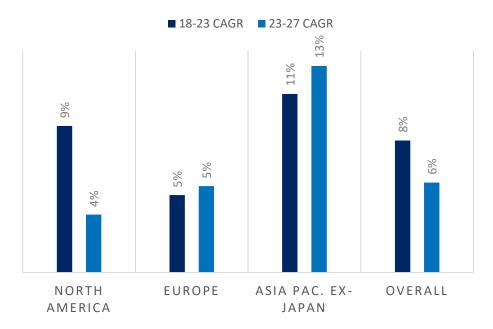
**Detail by geography** 



GLOBAL AUM BY REGION (\$TN)

Global AuM growth expected to continue thanks to a strong dynamic in APAC and an ageing population reaching T\$ 154 in 2027

#### **ANNUAL GROWTH BY REGION**

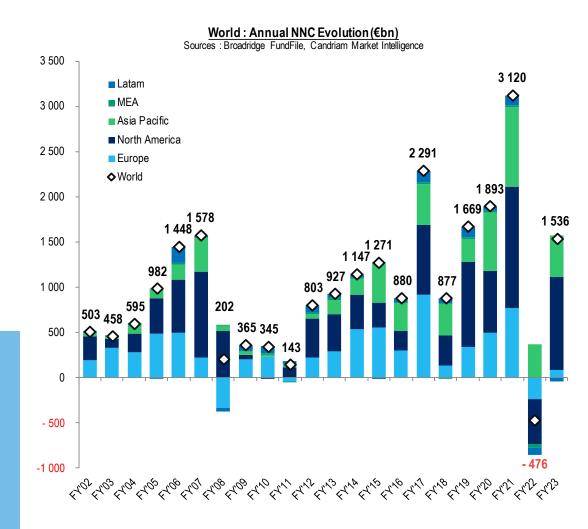


The global market is still forecast to grow over the next 4 years but at a slower rate than the previous 5 years



## **Evolution of the global mutual fund industry AuM Growth**





	AuM	on				
Region / Market	12/23	-1m	Ý	TD	12m	
		-1m	bn-€	%	bn-€	%
North America	33,653	60	1,033	3%	1,033	3%
US	31,733	67	1,057	3%	1,057	4%
Canada	1,920	-8	-23	-1%	-23	-1%
Europe	14,873	32	82	1%	82	1%
UK	2,382	5	-44	-2%	-44	-2%
Germany / Austria	1,386	-4	-8	-1%	-8	-1%
Italy	1,090	0	-36	-3%	-36	-3%
France	1,096	-8	-6	-1%	-6	-1%
Switzerland	1,190	2	5	0%	5	0%
Nordics	1,236	3	14	1%	14	1%
Spain / Portugal	601	0	8	1%	8	1%
Belgium	378	-1	4	1%	4	1%
Netherlands	302	0	3	1%	3	1%
Luxembourg	113	1	-4	-3%	-4	-3%
Other Europ. Countries	282	0	32	11%	32	14%
Other Out of Europe**	1,009	8	15	2%	15	2%
Cross-Border *	3,809	26	98	3%	98	3%
Asia Pacific	7,243	38	456	6%	456	7%
China	3,413	45	283	8%	283	8%
Japan	1,317	0	46	4%	46	4%
Australia	913	5	19	2%	19	2%
South Korea	235	-12	29	12%	29	14%
India	557	-6	34	6%	34	7%
Hong Kong	233	1	12	5%	12	5%
Singapore	127	1	1	1%	1	1%
Other Countries	448	4	33	7%	33	8%
Latam	1,642	-12	-41	-2%	-41	-3%
Brazil	1,344	-19	-79	-6%	-79	-7%
Mexico	185	-3	10	5%	10	7%
Other Countries	114	11	28	25%	28	27%
MEA	344	-1	6	2%	6	2%
TOTAL	57,755	116	1,536	3%	1,536	3%

BE AMA

#### **Evolution of the European mutual fund industry** Net flows by asset types and strategies, Europe

MMkt



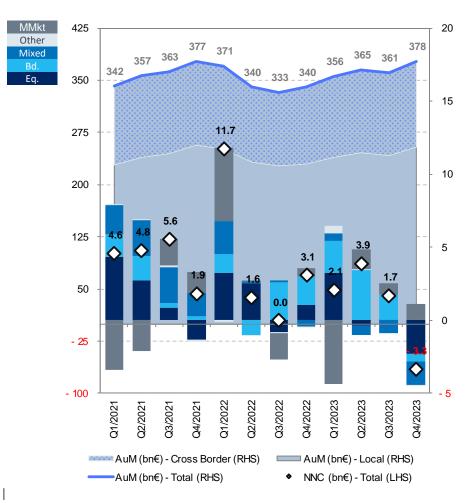
Other Mixed Europe : Annual NNC Evolution (€bn) Eq. Sources : Broadridge FundFile, Candriam Market Intelligence 1 100 Equity Bond 923 Other (incl. Guaranteed) Mixed 900 ♦ Total MMkt 771 700 536 <sup>556</sup> 484 495 496 500 340 302  $\diamond$ 300 205 197 100 - 100 - 300 - 238 - 500 

	AuM								
Categories (€bn)	12/23	-1m		YTD	-	12m	o/w		
	12/23	-1m	bn€	Growth	bn€	Growth			
Equity	6,175	-1	-34 .	-1%	-34	-1%		-155	Active func
Eq. Europe	670	1	-28	-4%	-28	-5%		86	ETFs
Eq. Europe Country	444	-0	-13	-3%	-13	-3%			-
Eq. UK	308	-2	-37	-12%	-37	-12%		- 35	Index fds
Eq. Global	2,027	7	71	3%	71	4%		<u> </u>	
Eq. Nth. Am.	965	7	23	2%	23	3%		o/w	
Eq. Asia/Pac.	411	-4	-11	-3%	-11	-3%		32	Active fund
Eq. Em. Mkts.	391	-1	11	3%	11	3%		× · · ·	
Eq. Sector & Thematic	857	-8	-35	-4%	-35	-4%		55	ETFs
Eq. Alternative	102	-1	-15	-15%	-15	-14%		32	Index fds
Bond	3,504	16	120 '	3%	120	4%		L	
Bd. EUR	156	-0	5	3%	5	3%			
Bd. EUR Short-Term	136	-1	-16	-12%	-16	-11%			
Bd. EUR Gov	155	-0	28	18%	28	24%			
Bd. EUR Corp. IG	242	3	22	9%	22	11%			
Bd. EUR Corp. HY	65	1	2	3%	2	4%			
Bd. GBP	80	0	10	12%	10	15%			
Bd. GBP Corp. IG/HY	102	-1	-1	-1%	-1	-1%			
Bd. Europe	301	3	17	6%	17	6%			
Bd. USD	153	-3	12	8%	12	9%			
Bd. USD Corp. IG	72	2	4	6%	4	6%			
Bd. USD Corp. HY	58	1	-4	-7%	-4	-7%			
Bd. Global	440	4	30	7%	30	8%			
Bd. Global Corp. IG.	191	3	15	8%	15	9%			
Bd. Global HY	121	-0	-7	-6%	-7	-6%			
Bd. Asia/Pac.	53	-2	-13	-25%	-13	-20%			
Bd. Em. Mkts.	288	-0	-13	-5%	-13	-5%			
Bd. Flexible	349	2	-6	-2%	-6	-2%			
Bd. Oth.	540	4	35	6%	35	7%			
Mixed Assets	2,605	-14	-146	-6%	-146	-6%			
Asset Allocation	799	-7	-71	-9%	-71	-9%			
Mixed	1,759	-6	-62	-4%	-62	-4%			
Target Maturity	47	-1	-12	-26%	-12	-20%			
Guarant'd	80	2	15	18%	15	23%			
Oth.	599	-7	-41	-7%	-41	-6%			
TOTAL LONG-TERM	12,964	-5	-86	-1%	-86	-1%			
MMkt.	1,909	37	167	9%	167	10%			
TOTAL	14,873	32	82	1%	82	1%			



### Belgium AuM and net flows

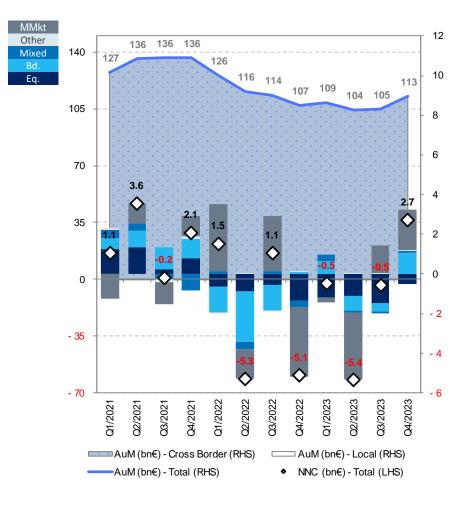




	AuM		NNC Evolution					
		% Cross Border	-1m	Ŷ	ТD	-3	36m	
Categories (€bn)	12/23			bn€	Growth	bn€	An. Growth	
Equity	132	44%	-1.4	0.6	0%	13.2	4%	
Eq. Europe	25	52%	-0.4	-1.0	-4%	-3.6	-5%	
Eq. Europe Country	1	27%	-0.0	-0.1	-12%	-0.3	-6%	
Eq. Nth. Am.	19	45%	-0.1	0.5	2%	1.9	5%	
Eq. Asia/Pac.	5	62%	-0.0	0.5	10%	0.4	3%	
Eq. Em. Mkts.	7	75%	0.1	0.0	1%	0.9	4%	
Eq. Global	45	15%	-0.1	2.3	5%	9.3	10%	
Eq. Sector & Thematic	30	68%	-0.8	-1.4	-5%	4.6	6%	
Bond	79	46%	-0.0	6.9	9%	15.5	7%	
Bd. EUR	33	35%	-0.4	5.0	15%	13.8	18%	
Bd. EUR Corp. HY	2	37%	-0.0	-0.1	-4%	-0.6	-9%	
Bd. EUR Corp. IG	14	69%	0.4	1.5	11%	0.6	1%	
Bd. Europe	2	70%	0.0	0.3	21%	0.8	22%	
Bd. USD	2	79%	-0.0	-0.1	-6%	-0.2	-4%	
Bd. Em. Mkts.	2	80%	-0.0	-0.1	-3%	-0.6	-7%	
Bd. Global	15	35%	0.1	1.1	7%	4.5	12%	
Bd. Flexible	4	50%	-0.0	-0.0	-0%	-1.2	-8%	
Bd. Oth.	5	56%	-0.1	-0.8	-17%	-1.4	-8%	
Mixed Assets	147	11%	-0.4	-2.6	-2%	8.1	2%	
Multi Asset /Target Ret.	19	21%	-0.1	-1.5	-8%	-2.6	-4%	
Mixed (Benchmarked)	127	10%	-0.3	-1.0	-1%	10.7	3%	
Other	3	12%	-0.0	0.6	17%	0.5	4%	
Guarant'd	3	0%	-0.0	0.6	22%	0.4	4%	
Oth.	1	61%	0.0	-0.0	-4%	0.0	1%	
TOTAL LONG-TERM	361	31%	-1.8	5.5	2%	37.2	4%	
MMkt.	17	75%	0.7	-1.1	-7%	0.4	1%	
TOTAL	378	33%	-1.1	4.4	1%	37.6	4%	



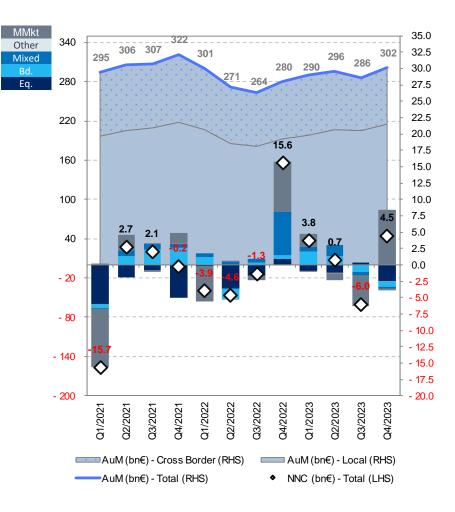
#### Luxembourg AuM and net flows



	A	мM		NNC Evolution				
				Ŷ	TD	-36m		
Categories (€bn)	12/23	%Cross Border	-1m	bn€	Growth	bn€	An. Growth	
Equity	45	100%	0.2	-4.3	-10%	-4.1	-3%	
Eq. Europe	7	100%	0.5	-0.2	-2%	-2.0	-11%	
Eq. Europe Country	1	100%	-0.2	0.0	1%	0.3	10%	
Eq. Nth. Am.	8	100%	-0.0	-1.5	-20%	-2.1	-8%	
Eq. Asia/Pac.	6	100%	-0.1	-1.4	-23%	-1.4	-5%	
Eq. Em. Mkts.	4	100%	0.2	0.6	13%	-0.4	-3%	
Eq. Global	8	100%	-0.1	0.3	3%	1.5	6%	
Eq. Sector & Thematic	10	100%	-0.1	-2.1	-20%	0.0	0%	
Bond	46	100%	0.9	0.6	1%	-1.0	-1%	
Bd. EUR	5	100%	-0.2	0.0	0%	0.5	3%	
Bd. EUR Corp. HY	1	100%	0.1	-0.1	-13%	0.0	1%	
Bd. EUR Corp. IG	5	100%	0.2	0.3	6%	0.8	6%	
Bd. Europe	0	100%	-0.0	0.1	18%	0.0	4%	
Bd. USD	6	100%	0.9	0.8	13%	0.4	3%	
Bd. Em. Mkts.	5	100%	0.0	-0.5	-10%	-0.8	-6%	
Bd. Global	7	100%	-0.1	-0.2	-2%	-0.8	-4%	
Bd. Flexible	9	100%	0.1	0.1	1%	-1.3	-5%	
Bd. Oth.	8	100%	-0.1	0.1	2%	0.2	1%	
Mixed Assets	4	100%	0.1	0.2	6%	-0.5	-5%	
Multi Asset /Target Ret.	2	100%	-0.0	-0.4	-18%	-0.6	-10%	
Mixed (Benchmarked)	2	99%	0.1	0.6	32%	0.1	2%	
Other	1	100%	0.1	0.0	5%	0.1	6%	
Guaranťd	0	100%	-0.0	0.0	0%	-0.0	-20%	
Oth.	1	100%	0.1	0.0	5%	0.1	7%	
TOTAL LONG-TERM	95	100%	1.3	-3.5	-4%	-5.6	-2%	
MMkt.	17	100%	-0.4	-0.2	-1%	0.7	1%	
TOTAL	113	100%	0.9	-3.7	-3%	-4.9	-1%	



#### Netherlands AuM and net flows



	A	λuΜ	NNC Evolution					
				YTD		-36m		
Categories (€bn)	12/23	% Cross Border	-1m	bn€	Growth	bn€	An. Growth	
Equity	106	24%	-1.9	-4.2	-4%	-22.5	-7%	
Eq. Europe	13	25%	-0.2	-0.6	-5%	-5.0	-12%	
Eq. Europe Country	3	1%	-0.0	-0.6	-18%	-0.6	-6%	
Eq. Nth. Am.	13	21%	-0.7	-0.9	-7%	-3.5	-10%	
Eq. Asia/Pac.	4	52%	-0.0	-0.1	-3%	-2.8	-16%	
Eq. Em. Mkts.	16	31%	-0.7	-2.4	-15%	-4.4	-7%	
Eq. Global	45	15%	-0.2	1.5	3%	-3.7	-3%	
Eq. Sector & Thematic	12	50%	-0.2	-1.1	-9%	-2.5	-6%	
Bond	102	32%	-1.9	1.3	1%	7.6	2%	
Bd. EUR	18	25%	-0.5	1.0	5%	-0.8	-1%	
Bd. EUR Corp. IG	18	55%	-0.6	0.9	5%	1.9	3%	
Bd. Em. Mkts.	8	89%	-0.9	-2.7	-33%	-4.1	-12%	
Bd. Global	14	59%	-0.2	0.4	3%	-0.6	-1%	
Bd. Oth.	44	7%	0.2	1.8	4%	11.3	8%	
Mixed Assets	63	0%	-0.3	1.5	2%	11.9	8%	
Multi Asset /Target Ret.	21	0%	0.1	3.2	15%	8.3	22%	
Mixed (Benchmarked)	42	0%	-0.4	-1.7	-4%	3.6	3%	
Other	2	5%	-0.0	-0.5	-18%	-0.4	-6%	
Hedge	1	1%	-0.0	-0.4	-37%	0.0	0%	
Oth.	1	8%	0.0	-0.1	-5%	-0.4	-10%	
TOTAL LONG-TERM	274	22%	-4.2	-1.8	-1%	-3.4	0%	
MMkt.	28	97%	4.2	4.8	17%	1.1	1%	
TOTAL	302	29%	0.0	3.0	1%	-2.3	0%	









## **Key** Product Trends











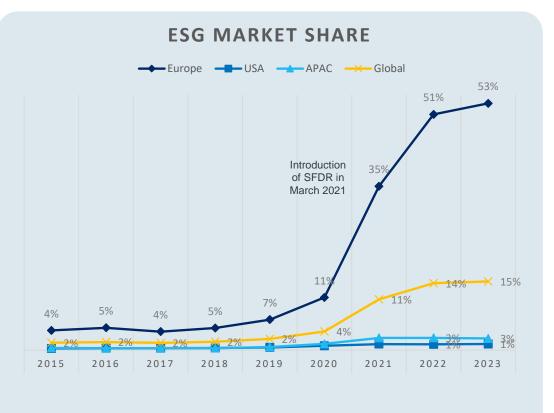
## **ESG Market Trends - Funds**

**Growth of ESG AUM in all regions, especially advanced ESG** 

13%

ESG AUM BY REGION										
	Europe USA APAC Global									
All ESG	7,898	443	183	8,533						
Advanced ESG	2,222	234	102	2,563						
ESG Market Share	53%	1%	3%	15%						





ESG

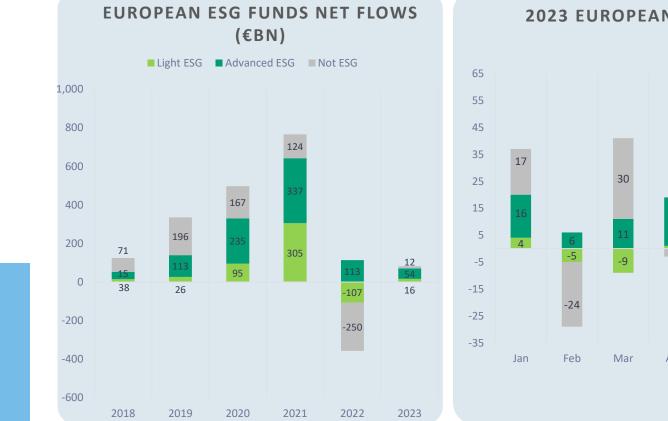


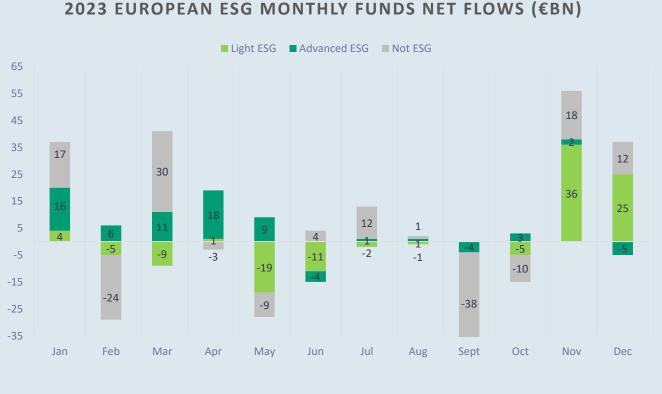
Source: Candriam MI based on Broadridge GMI, as at December-23 Scope: All ESG funds (including lighter approach); Legend: MS = Market Share Note: For CAGR figures, funds that are ESG today has been considered as such historically => Real CAGR of ESG funds are even higher (lot of transformations done)

## **European ESG Market Trends - Funds**

**Demand for advanced ESG products has been resilient** 









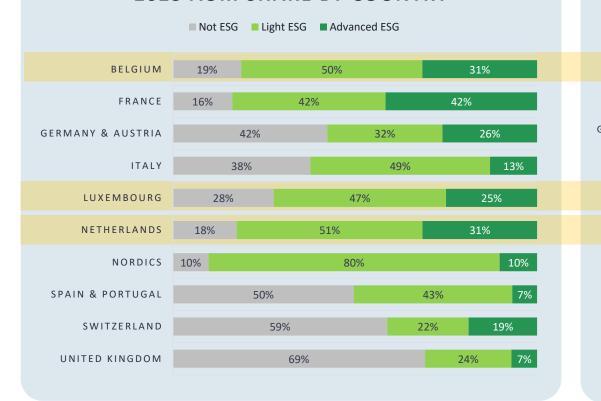
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## **European ESG Market Trends - Funds**

The rate of ESG adoption differs from market to market

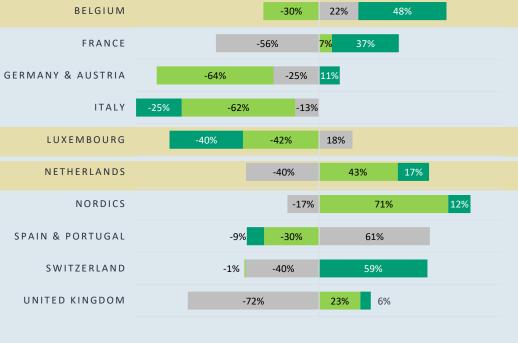


ESG



**2023 AUM SHARE BY COUNTRY** 

Not ESG Light ESG Advanced ESG

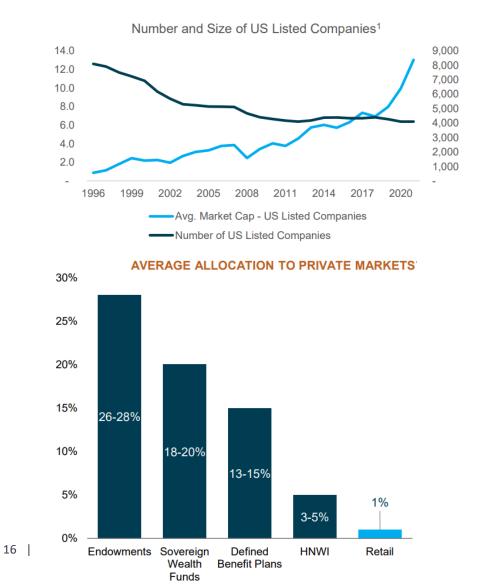


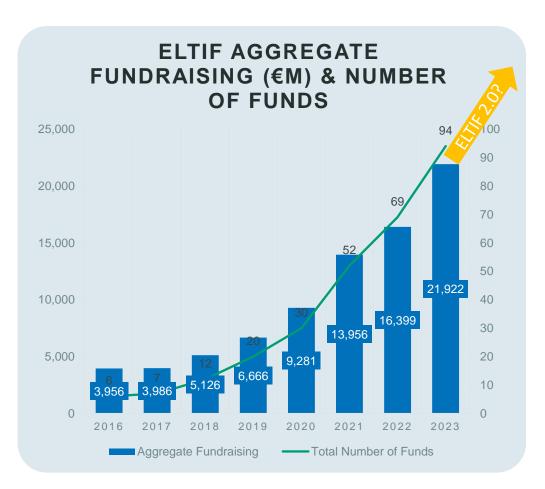


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## **Private Markets**

#### Continued growth expected, driven by democratization of access





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Private Markets

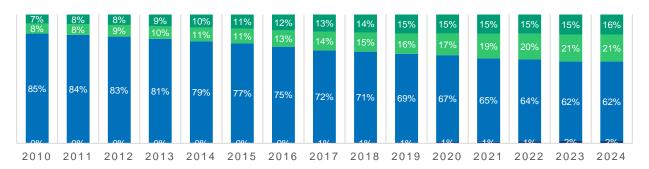
Sources: Bow River Advisors, World Bank World Federation of Exchanges Database, Morgan Stanley Global Asset Management Research, Oliver Wyman, Preqin, Morningstar, Company Documents





**Growing market share but still far behind North American levels** 

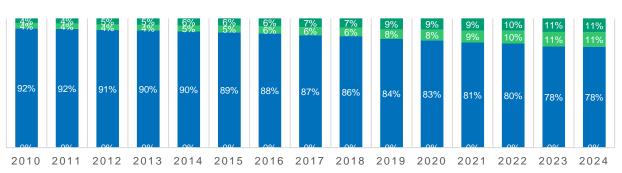
#### NORTH AMERICA MARKET SHARE BY VEHICLE



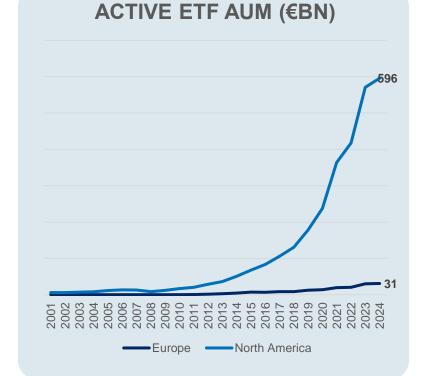
#### ■Active ETF ■Active Fund ■Passive ETF ■Passive Fund

#### EUROPE MARKET SHARE BY VEHICLE

■ Active ETF ■ Active Fund ■ Passive ETF ■ Passive Fund







**ETFs & Passive** 



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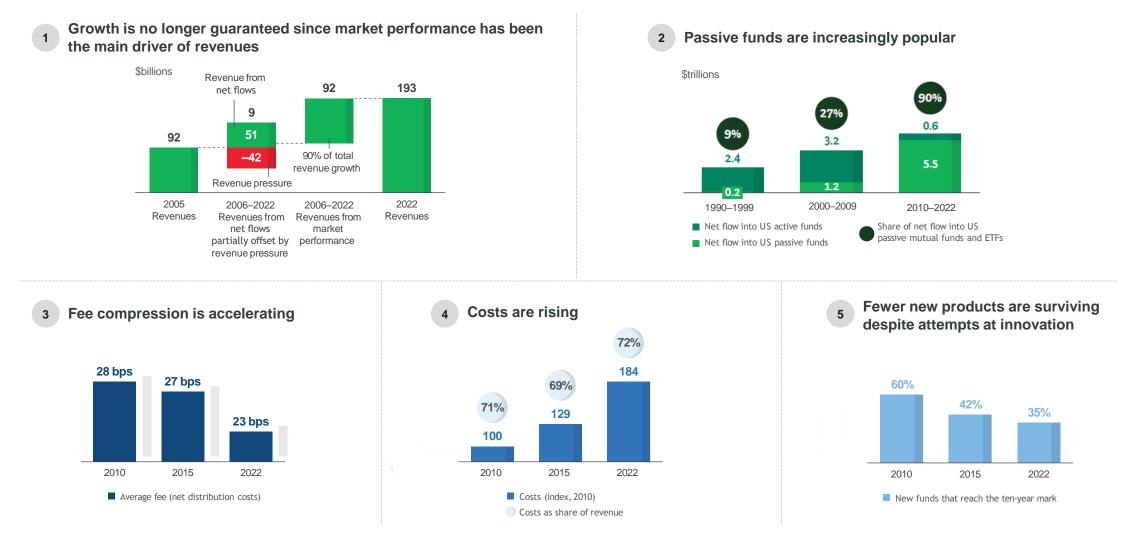
## **State of the AM industry**





## Five Key Observations on the State of the Industry







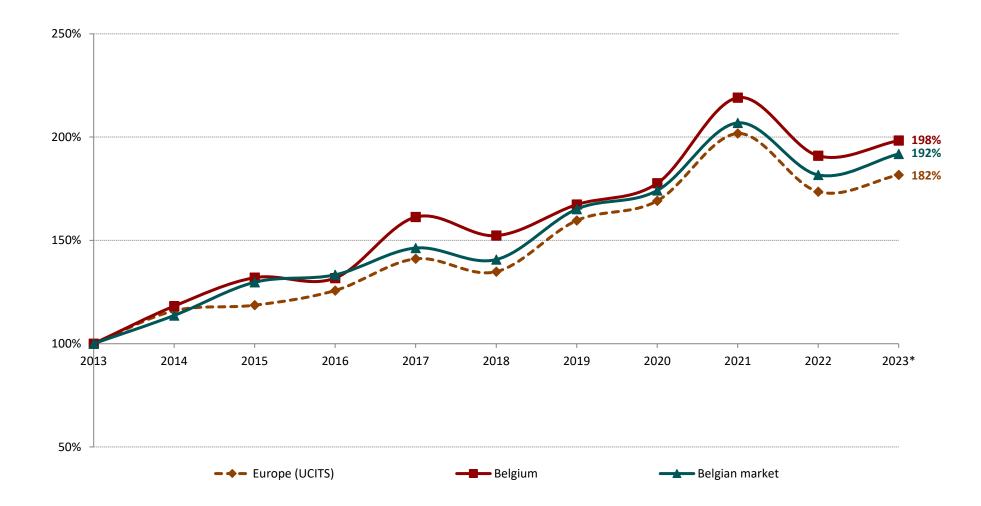




## **Zoom** on Belgium



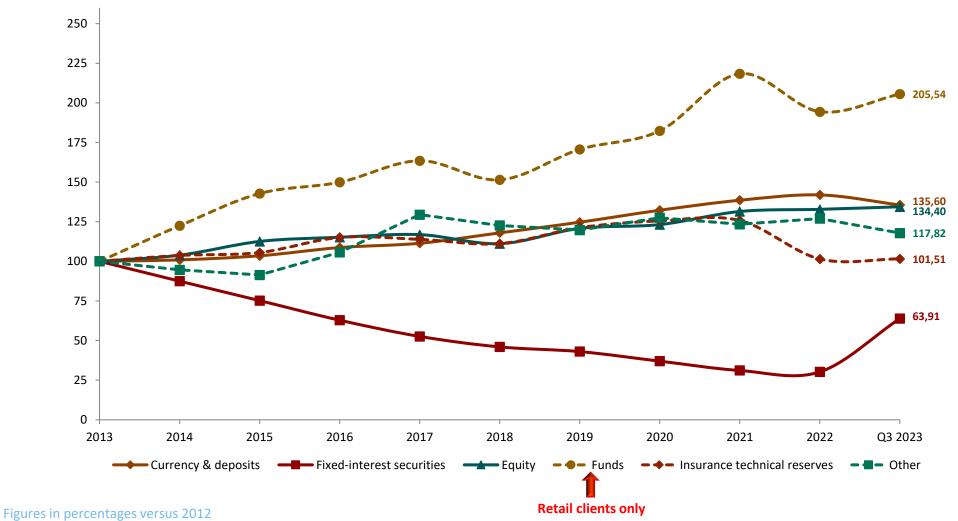
## Belgian market growth keeping pace with Europe, and even slightly ahead of European average by the end of 2023



Source: BEAMA



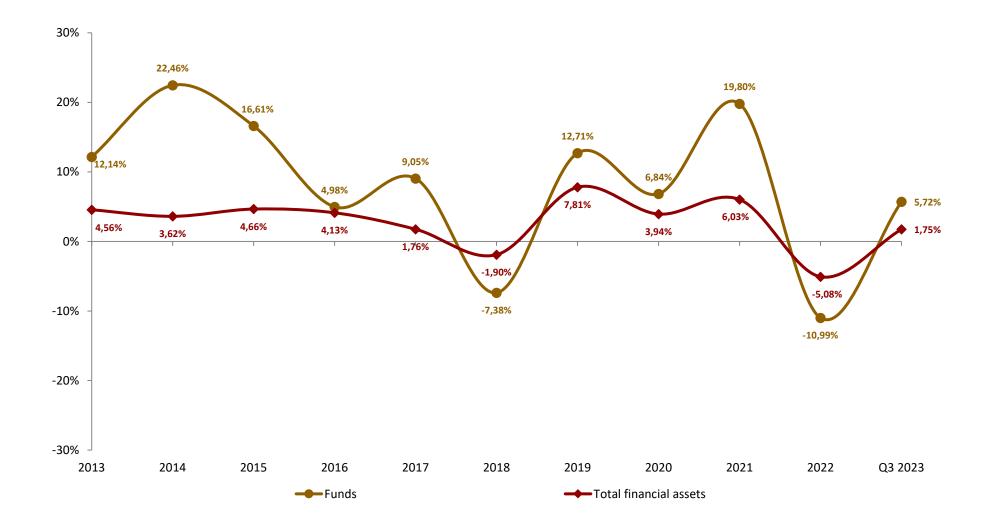
#### Over the last decade, funds witnessed the highest relative growth within the Belgian private households' savings market (base 2013 = 100)







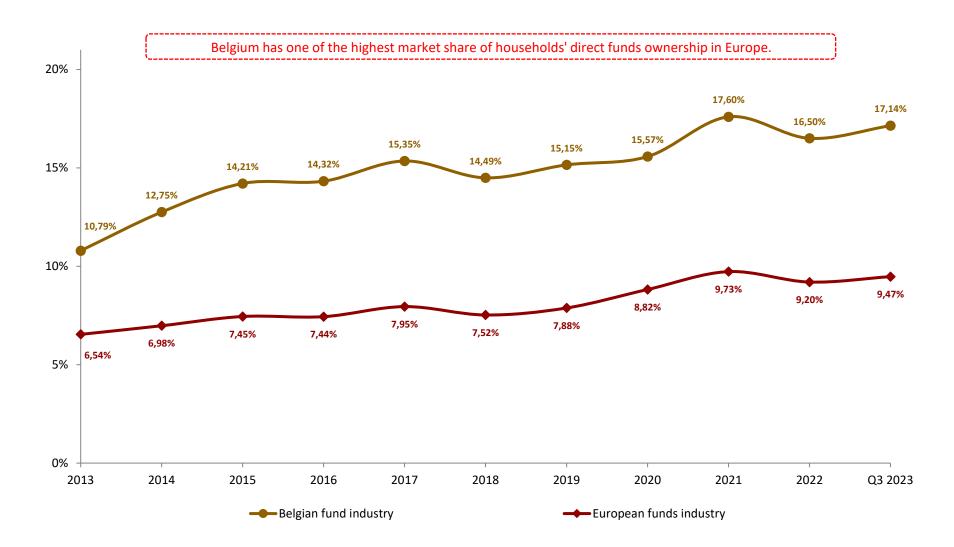
# In the last decade, with the exception of 2018 & 2022, funds grew faster than the overall financial assets of Belgian private households



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BE <mark>AM</mark>A

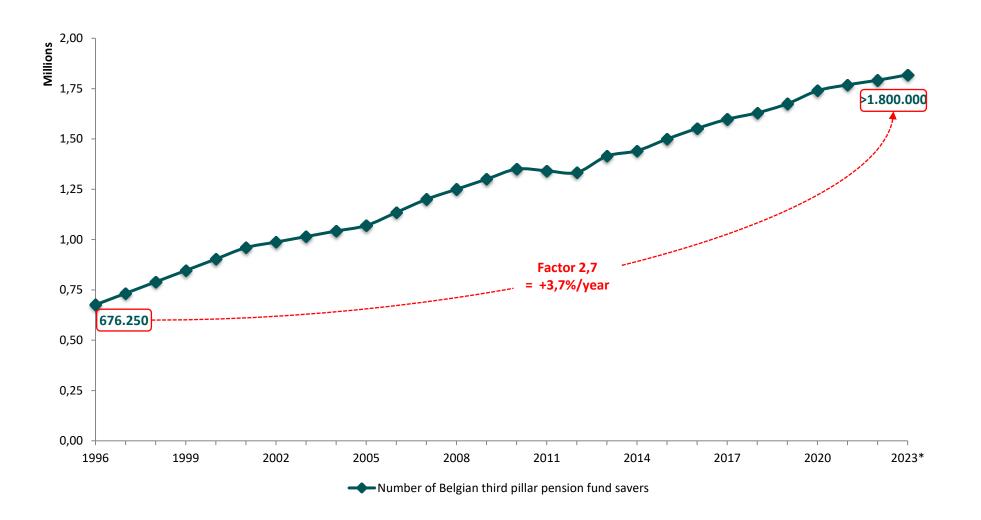
#### **Over 15% of savings of Belgian private households is invested via funds** which is far above the European average



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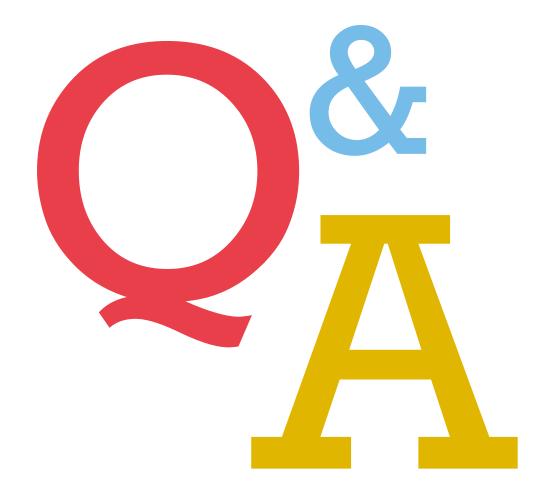


## Decades-long growth of investors in pension savings funds is unaffected by negative macro-economic conditions











### Do you want to know more about BEAMA?



#### Do you want more information on how to become a BEAMA member?

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BEAMA est le porte-parole du secteur de l'Asset Management en Belgique et contribue par ses activités aux différents





NL: <u>https://www.beama.be/lid-worden/</u> FR: <u>https://www.beama.be/fr/devenir-membre/</u>





# Attachment

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## Attachment: Who is BEAMA and what are the activities of BEAMA?

#### Who is BEAMA vzw asbl (hereafter BEAMA)?

BEAMA ~ the Belgian Asset Managers Association:

- professional association of Belgian fund and asset managers
- BEAMA has 101 members (52 effective 49 associated)
- 365 billion € in assets under management as at the end of 2022
- BEAMA is a member of Febelfin vzw|asbl

#### What are the activities of BEAMA?

The goal of BEAMA is to support the enhancement/development of asset management in Belgium as well as to protect the professional and moral interests of her members. As such the association:

- represents its members towards the authorities and the competent Belgian, foreign and supranational institutions
- performs the required advocacy activities for its members
- informs its members on all relevant matters
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## Attachment: Who is BEAMA and what are the activities of BEAMA?

#### **Governance BEAMA**

- General Assembly (full members)
- Management Board:
  - President: Koen Van de Maele
  - Vice-president(s): Gregory Swolfs
  - Members: Marnix Arickx, Thibaut de Saint Moulin, Katrien Pottie, Myriam Vanneste (without vote), Cedric September, Chris Sterckx & Caroline Tubeuf
  - Director-General (without vote): Marc Van de Gucht
- Febelfin staff members, supporting BEAMA: Marc Van de Gucht, Marc Leroux, Jeroen Somers & Andy Vangenck
- Working Groups:

Accounting, Inclusion, Industry for the future & Investment Solutions, Legal & Corporate Governance, Operations & IT, Sales & Distribution, Statistics & Trends, Sustainable Finance (Collective Portfolio Management), Taxation, Technological Developments

- BEAMA's link with Febelfin & EFAMA:
  - BEAMA is a founding member of Febelfin vzw|asbl (Belgian Financial Sector Federation)
  - BEAMA is a founding member of EFAMA vzw (European Fund and Asset Management Association)

## Biography – Koen Van de Maele

Koen Van de Maele is Chief Investment Solutions Officer and a member of Candriam's Executive and Group Strategic Committee since 2017. In this role, he determines Candriam's product strategy and develops tailor-made investment solutions for institutional investors and wealth managers.



Koen Van de Maele, a Master of Science in Engineering graduate (Burgerlijk Ingenieur, 2000), also has a Master in Industrial Management (2001) – both degrees obtained from the University of Leuven (Belgium).

He began his career as quantitative fixed income analyst at Dexia Asset Management in 2001. In 2009, he was appointed Global Head of Fixed Income in charge of the investment strategy across all bond portfolios. Afterwards, he became Global Head of Investment Engineering and Deputy Chief Investment Officer of Candriam.

Koen has been a CFA Charterholder since 2005 and is a member of the board of directors of various Belgian and Luxembourg investment funds. He also occasionally gives lectures at Vlerick Business School in Brussels.

Since June 2023, Koen is president of BEAMA, the Belgian Asset Manager Association.



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